



GERMAN MOTORS

Specialized Mercedes-Benz Parts Importer & B2B Supplier in Yemen

German Motors connects selected international automotive parts suppliers with the Yemeni market through technical specialization, structured sourcing, and long-term business relationships.

Established	2014
Base	Sana'a, Republic of Yemen
Focus	Modern Mercedes-Benz vehicles
Business Direction	Importer, B2B supplier and distribution partner
Website	germanmotorsye.com

COMPANY OVERVIEW

A specialized business platform for modern Mercedes-Benz parts

German Motors is a Yemen-based automotive parts business focused on modern Mercedes-Benz vehicles. The company is built around technical product selection, structured sourcing, selected brands and long-term B2B relationships with workshops, retailers and international suppliers.

The company does not operate as a general online retail store. Its supplier-facing purpose is to serve as a clear corporate gateway for wholesale import cooperation, brand representation, special procurement projects and structured distribution partnerships.

Core Positioning	Specialized Mercedes-Benz parts importer and B2B supply partner
Customer Channels	Workshops, retailers and technical buyers
Supplier Channels	Manufacturers, distributors, exporters and brand owners
Operating Focus	Technical understanding, product compatibility and reliable communication

MARKET FOCUS

Modern Mercedes-Benz vehicles in the Yemeni market

Yemen has ongoing demand for modern Mercedes-Benz parts and reliable technical sourcing channels. The market needs specialized supply partners who understand part references, product compatibility, brand selection and the practical realities of import routes.

German Motors aims to bridge this gap through organized sourcing, clear communication and a focused product strategy for modern Mercedes-Benz vehicles.

Market Need	More specialized and reliable Mercedes-Benz parts channels
Opportunity	Selected international suppliers can enter the market through a focused local partner
German Motors Role	Technical selection, B2B supply and market-facing coordination
Long-Term Vision	Develop supplier relationships that support stable product availability and brand presence

WHAT WE SOURCE

Product categories

Category	Category
Mercedes-Benz Genuine Parts	Suspension & Steering
Braking Systems	Filters
Cooling Systems	Engine Components
Transmission Parts & Fluids	Lighting Systems
Service Chemicals & Additives	Special Order Components

PARTNERSHIP MODELS

How suppliers can cooperate with German Motors

Model	Description
Authorized Distribution	Long-term representation for selected brands that fit the Yemeni Mercedes-Benz parts market.
Wholesale Supply Partnership	Structured import cooperation for manufacturers, exporters and regional distributors.
Brand Representation	Market-entry support and commercial presence for specialized automotive manufacturers.
Project-Based Procurement	Special sourcing projects for identified product groups, workshops or fleet-related needs.
Workshop Network Supply	B2B supply flow into workshops, retail points and specialized Mercedes-Benz service network.

WHY GERMAN MOTORS

A focused partner for the Yemeni market

Strength	Business Value
Specialization	Focused on modern Mercedes-Benz vehicles rather than general automotive trading.
Technical Selection	Product decisions are supported by compatibility understanding, catalog references and a
Local Network	B2B relationships with workshops, retailers and technical buyers.
Sourcing Discipline	Structured communication with suppliers and procurement channels.
International Route	Experience coordinating sourcing through established regional trade routes including Jebra
Long-Term Approach	German Motors is open to sustainable supplier relationships, brand representation and wh

TRUST & VERIFICATION

Business verification points


Established	2014
Head Office	Sana'a, Republic of Yemen
Specialization	Modern Mercedes-Benz vehicles
Business Channel	B2B and workshop supply focus
Supplier Focus	Manufacturers, exporters, distributors and brand owners
Logistics Direction	International sourcing through regional trade routes including Jebel Ali

Real business photos, shipment materials, product photos and store visuals should be added as they become available. Authentic business evidence is preferred over stock imagery for supplier confidence.

BUSINESS CONTACTS

International and direct communication

International Communication	
Partnerships	partnerships@germanmotorsye.com
Procurement	procurement@germanmotorsye.com
Sales	sales@germanmotorsye.com
LinkedIn	German Motors
Website	germanmotorsye.com
WhatsApp	+967 771 644 644
WeChat	+967 771 644 644

WhatsApp Business QR	WeChat Business QR
 <p>The image shows a vertical black banner for WhatsApp Business. At the top is the German Motors logo. Below it, the text reads: "German Motors", "wa.me/967771644644", and "WhatsApp Business Account". A QR code with a WhatsApp logo in the center is displayed. At the bottom, it says: "Scan this code to start a WhatsApp chat with German Motors."</p>	 <p>The image shows a vertical white banner for WeChat Business. At the top is the German Motors logo and the text: "德國汽配 (Déguó Qì...)" and "Guangzhou, Guangd...". Below this is a QR code with a WeChat logo in the center. At the bottom, it says: "Scan QR code to add me as a friend."</p>

Available for direct communication with Chinese suppliers and manufacturing partners. WhatsApp is available for business inquiries, procurement discussions and partnership communication.